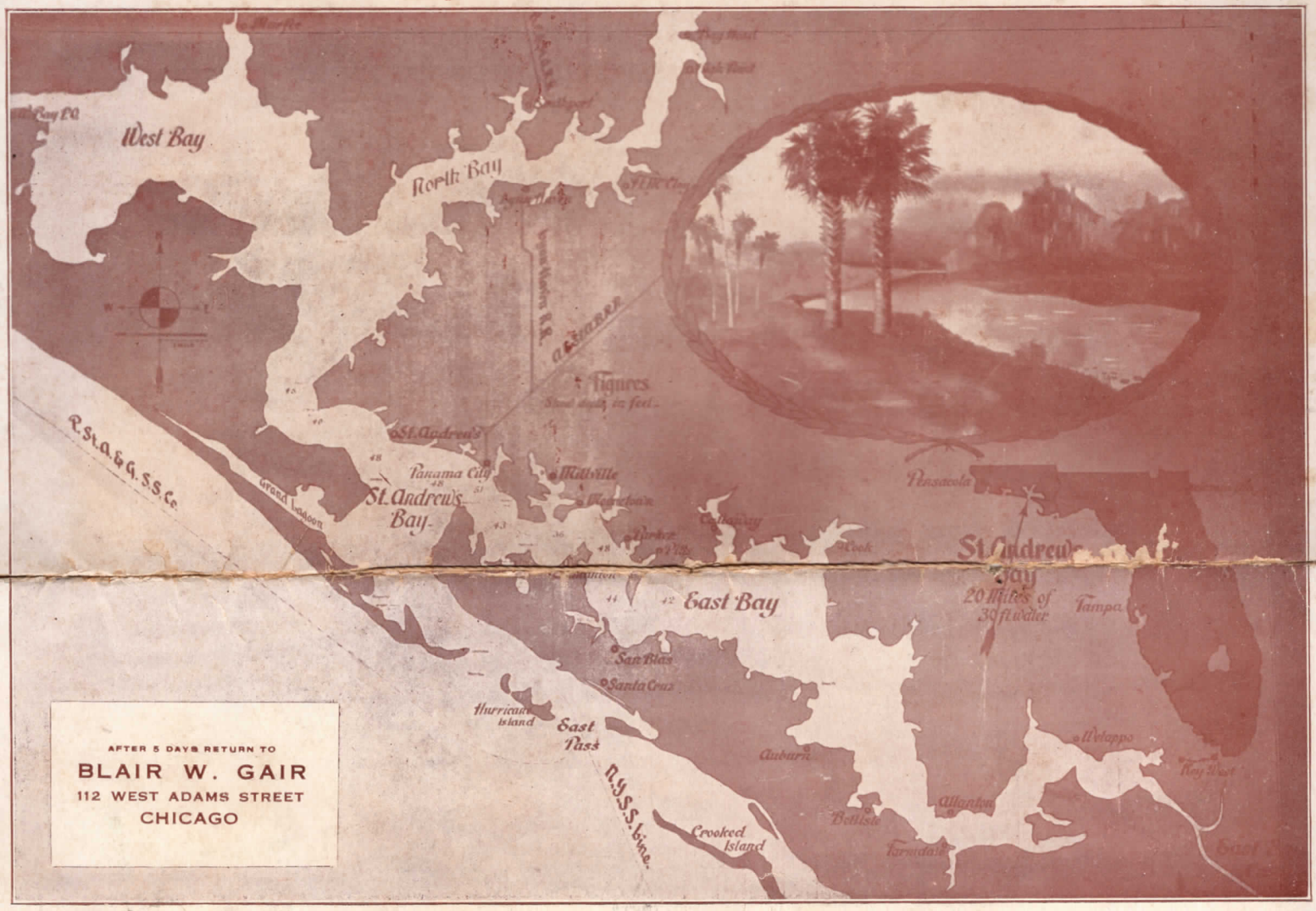


AFTER 5 DAYS RETURN TO
BLAIR W. GAIR
112 WEST ADAMS STREET
CHICAGO

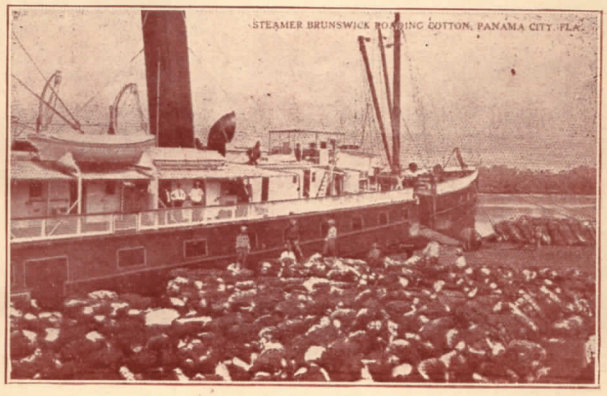
Bay County Florida.

We are herewith giving you a description of this property and wish to get you and your friends interested in this proposition with us. The reason we selected this section rather than any other part of Florida is after carefully investigating the State, we find this section is practically the most backward in Florida and yet has the best natural advantages.

Railroads and Capital are just beginning to realize this. With the new railroads in this section and others, contemplated, several large concerns are considering moving their plants to Panama City and adjacent territory.

We are several hundred miles closer to markets than the other sections of Florida.

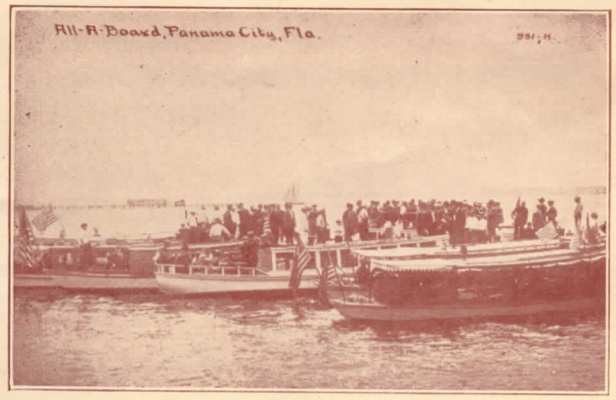
St. Andrews Bay is the safest and best harbor on the Gulf of Mexico, large enough to accommo-



date the navies of the world, and during recent storms which destroyed shipping in other harbors, it never even interfered with the loading of boats

healthy and this section is rapidly becoming popular both as a summer resort for the people of the South and a winter resort for the people of the North.

In its completely land-locked harbor with its



different branches seventy-five miles in length, it is an ideal place for yachting and boating. The shores are lined with a variety of tropical shade trees, mainly palms, magnolias and live oaks.

The Bay is recognized as one of the most magnificent bodies of water, not alone in Florida, but anywhere in the United States. It is the home

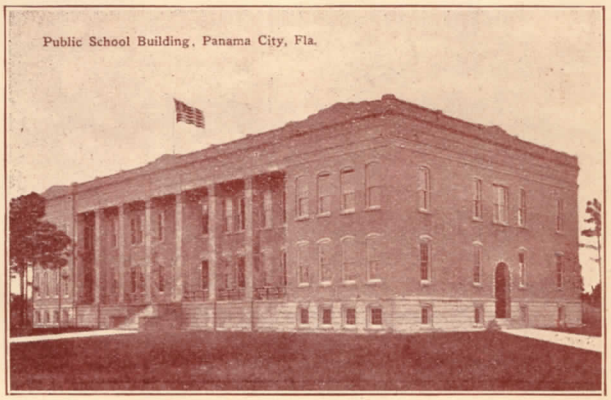
of a great variety of wild fowl, making excellent hunting in the proper seasons.

The waters of St. Andrews Bay and adjacent gulf abound with a great variety of salt water fish in enormous quantities. The inland lakes and streams which abound with many kinds of fresh water fish, make an interesting change from salt water fishing. The oyster beds in this section are unexcelled anywhere.

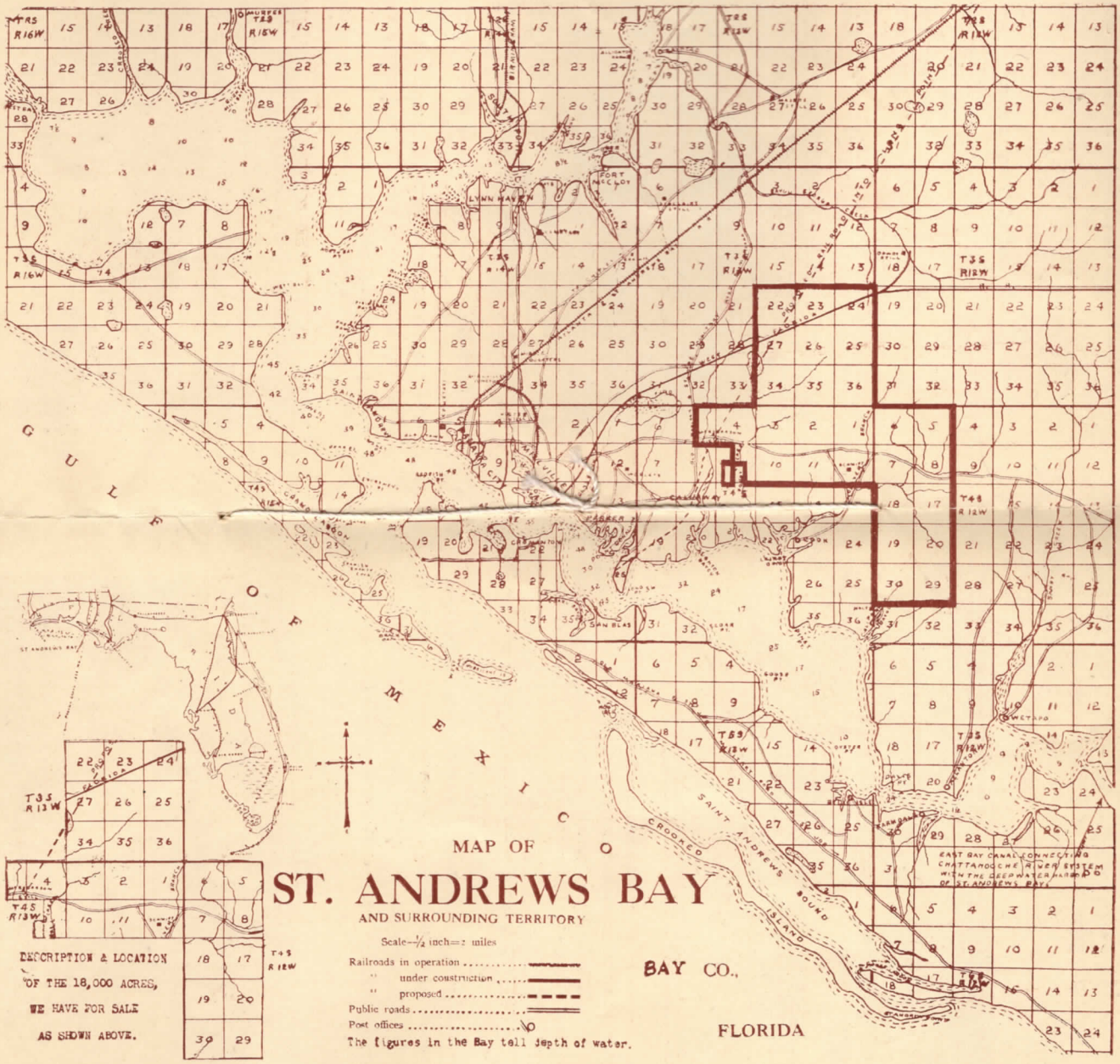
Bathing here is most delightful, and for those who enjoy surf bathing, there is a beach on the

gulf that cannot be surpassed by Atlantic City, Long Beach, Palm Beach or any of the other famous bathing beaches. There is no dangerous undertow, the absence of which adds greatly to the enjoyment of all and will soon make this section one of the famous resorts of America.

With this exceptional outlook, which will make this section one of the greatest business centers, you could not find a better opportunity for an investment or a future home, with all these beautiful and enjoyable surroundings.



We ask you to visit the land and see all these things for yourself, but if you cannot conveniently do so, we assure you that you could not make a mistake in purchasing some of this land. In the few years of rapid development of this section which has made wonderful progress, the agricultural field has been neglected and the increase in land values will be surprisingly great.


MAP OF
ST. ANDREWS BAY
AND SURROUNDING TERRITORY
Scale—½ inch=1 miles
Railroads in operation
" under construction
" proposed
Public roads
Post offices
The figures in the Bay tell depth of water.
BAY CO.,
FLORIDA
DESCRIPTION & LOCATION
OF THE 18,000 ACRES,
WE HAVE FOR SALE
AS SHOWN ABOVE.
GULF OF MEXICO
SAINT ANDREWS SOUND
CROOKED ISLAND
LYNN HAVEN
FORT McLOY
SAN BLAS
EAST BAY CANAL CONNECTING CHATTAHOOCHEE RIVER SYSTEM WITH THE DEEP WATER HARBOR OF ST. ANDREWS BAY.

We control this 18,000 acres and will allow early purchasers to secure whatever acreage they wish at $25.00 per acre, $5.00 an acre cash, the balance from one to four year terms. You can

either retain your acreage for your individual use, or share in the profits with us, as this land will retail later from $50.00 to $75.00 an acre.

The same lands are being sold in other parts of Florida which we do not consider are in nearly as good a location from $75.00 to $200.00 an

acre. Write to us about when you can make the trip, how many acres you desire, how much money you care to invest or for any other information you desire.

Awaiting your favor, I remain,

Respectfully yours,

Blair W. Gair

1112 Merchants Loan and Trust Building.

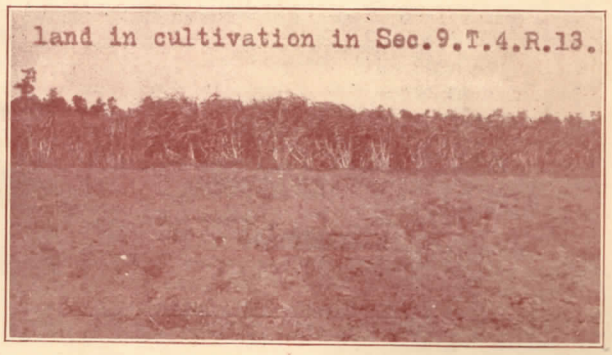
112 W. Adams Street

CHICAGO, — — — — ILLINOIS

We believe the following to be a fair estimate of what can be done per acre by experienced growers using intensive methods. The yields in crates and the price naturally vary with the season and market condition.

Cucumbers, 400 crates at $1.50	$600
Tomatoes, 200 crates at $1.00	200
Beans, 175 crates at $1.50	262
Eggplant, 400 crates at $1.00	400
Onions, 400 bushels at $1.00	400
Peppers, 400 crates at $1.00	400
Irish Potatoes, 50 bbls. at $3.00	150
Sweet Potatoes, 50 bbls. at $3.00	150
Watermelons, 2-5 carload at $150.00	60
Strawberries, 4,000 qts. at 20c	800

Field crops, such as corn, field peas, peanuts, potatoes, velvet beans and hay, can follow all vegetable crops. Two vegetable crops can be made each year.



The Bay County Beacon,
Panama City, Florida. December 15, 1916

Pecans Pay.

Eighteen years ago on the Burket farm, in Callaway, several pecan trees were planted, of which two remain.

These trees began bearing about the eighth year, and the yield grew from year to year until the crop from the two in 1916 amounted to about 250 pounds.

Mr. Burket planted some nuts about eight years ago and the young trees that grew from the seed are now coming into bearing. Taking the yield of the two mature trees for an example we have a concrete illustration of the finanical possibilities of the pecan growing as an industry.

One hundred and fifty pounds of pecans at 20 cents per pound means $30.00 revenue, or $15.00 per tree. This is a very low price for the fruit, which often brings

Mr. Gair recently closed out 30,000 acres of land in another state and now will give his attention to Bay county for a time.

One interesting feature of his connection with this enterprise is the fact that Mr. Gair first traveled extensively over Florida and closed a contract as soon as he arrived and saw the possibilities here.

Land in other parts of Florida is much higher than here, and because of Bay county's natural advantages it will soon outrival its competitors as soon as its attractions are properly advertised.

Our railroad facilities are improving. The German-American Railway is building on up to Wausau, and there is a reason. The Birmingham & Southeastern is heading here.

Representatives of five railways have inspected the bay within six months.

The United Fruit Company is reported as planning to utilize this port as a distributing point.

A large pecan orchard is being prepared right now.

We have just discovered the merit of a twenty-five mile beach road at our doors.

We are 300 miles nearer market than South Florida, which means much to tourists and shippers.

Our bay is land locked and immune to damage from storms.

The banks up the country are loaded with capital now seeking investment, and it would seem that the enterprises now launched and under way would put us in an enviable position soon.

The sale just made by Mr. McKenzie will mean much to him but more to the entire community because of its far-reaching effects.